

Why Export ?

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Profit from Knowledge

To make Money
Lots of it !



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Present Context

- Currency Value
- Oil prices
- Skills availability – IT
- Advances in Agriculture
- Advances in Industry
- World Economic Crisis
- Internet



Success Stories

- The case of Vanilla growers
- Granite Exporters
- Rice Exporters
- Fruits – Mango exporters
- Herbs, Spices, Essential oils
- Garments
- Leather Goods
- Pharmaceuticals
- Project Exports
- Services – cad, tutorials, education



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Internet Marketing

*Web Site : Digital Sales
Brochures*

*Advertising in Trade Portals
Watch out Trade Leads
Locate*

*Importers/Distributors/
Retailers*

Study Market Research Data



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INTERNATIONAL INSTITUTE OF IMPORT & EXPORT MANAGEMENT

An Autonomous Body Registered Under
Ministry of Commerce and Industry
(Director General of Foreign Trade &
Micro, Small & Medium Enterprises)

<https://www.iiem.in/>

iiiEM is recognized across
globe as a leading
Export Import Training Centre

Export Promotion Organizations – Resources

Belgian Development Agency (BTC)

International Trade Centre (ITC)

Chamber Trade Sweden

Virke, the Enterprise Federation of
Norway

Import Promotion Desk (IPD)

Deutsche Gesellschaft für Internationale
Zusammenarbeit (GIZ)

Finnpartnership

Switzerland Global Enterprise, S-GE

Swiss Import Promotion Programme (SIPPO)

Training Centres

- The Indian Institute of Foreign Trade (IIFT)
- Global Institute of Foreign Trade (GIFT)
- Helping USA Companies to export
 - Centre for the Promotion of Imports from developing countries

Questions?

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