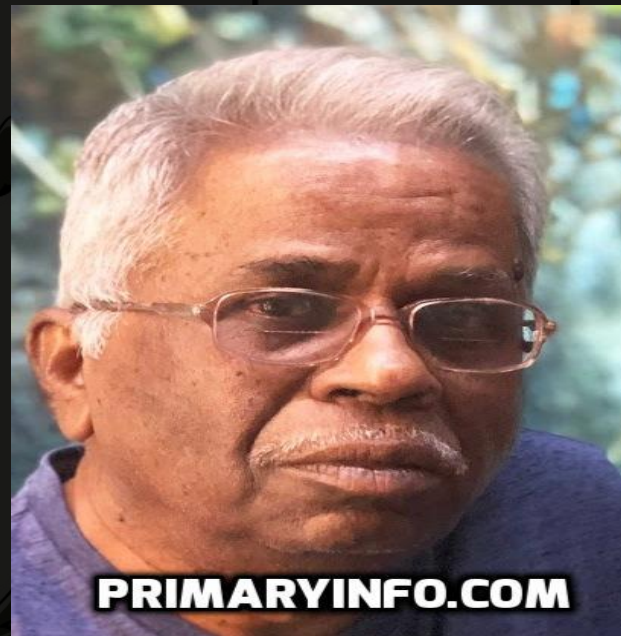
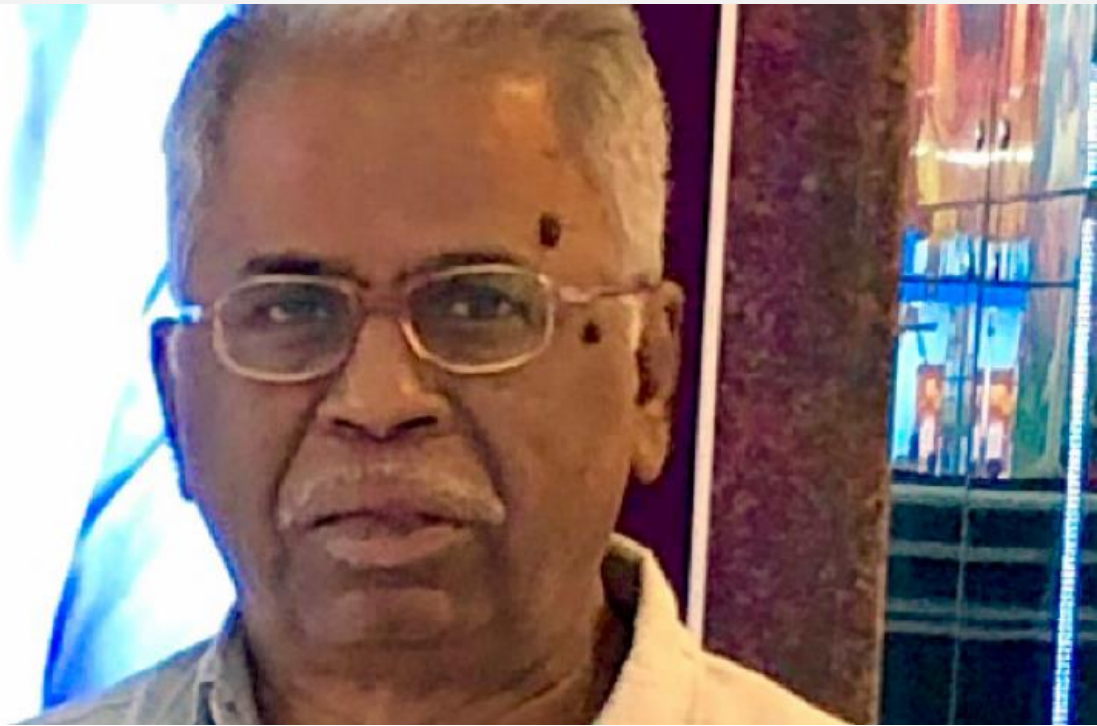




Rubber Industry



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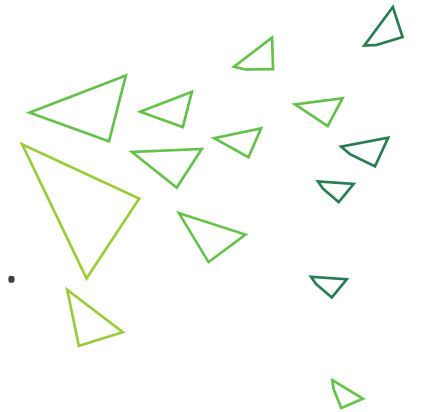
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Profit from Knowledge

Rubber Value Chain

Concentrated latex is produced from field latex. Latex comes directly from tapping and typically has a rubber content of around only 33% and it usually also has properties which make it unsuitable for use directly in downstream production.

It is therefore converted into concentrated latex by high-speed spinning to separate out water, dissolved chemicals and other impurities.

The resulting concentrated latex is at least 60% rubber and now has the qualities required for use as a raw material in further processing.

Industry Groups 1

Growing and harvesting of rubber on plantations by growers and tappers but to add value to primary production, some producers are now beginning to engage in basic processing of their rubber to produce dried rubber products, such as rubber cup lump, rubber scraps, sheet rubber and crepe rubber.



Industry Group 2

Midstream industries, or natural rubber processors, take rubber produced from plantations and convert this into semi-finished products, such as ribbed smoked sheets (RSS), technically specified rubber (TSR), concentrated latex, compound rubber and skim rubber, which variously have the qualities and properties required as inputs to downstream producers in both domestic and international markets.

Downstream producers, or producers of rubber products, include manufacturers of items such as automobile tires, latex gloves, condoms, elastics, rubber shoes, and so on. In some cases, **synthetic rubber (SR)**, which has been developed by the petrochemical sector as either an alternative to natural rubber^{3/} or for mixing with NR to become more suitable properties for each applications.

Industry Group 3

The other important part of the midstream rubber sector comprises compound rubber products. These are midstream products that mix natural rubber with synthetic rubber and other chemicals such as vulcanite, accelerators, and fillers in order to produce a material that has the special properties required for a particular downstream forming process.

Examples of the latter include the manufacture of automobile tires, latex gloves, condoms, rubber bearing pads, hosing and elastic bands.



Trade Fairs

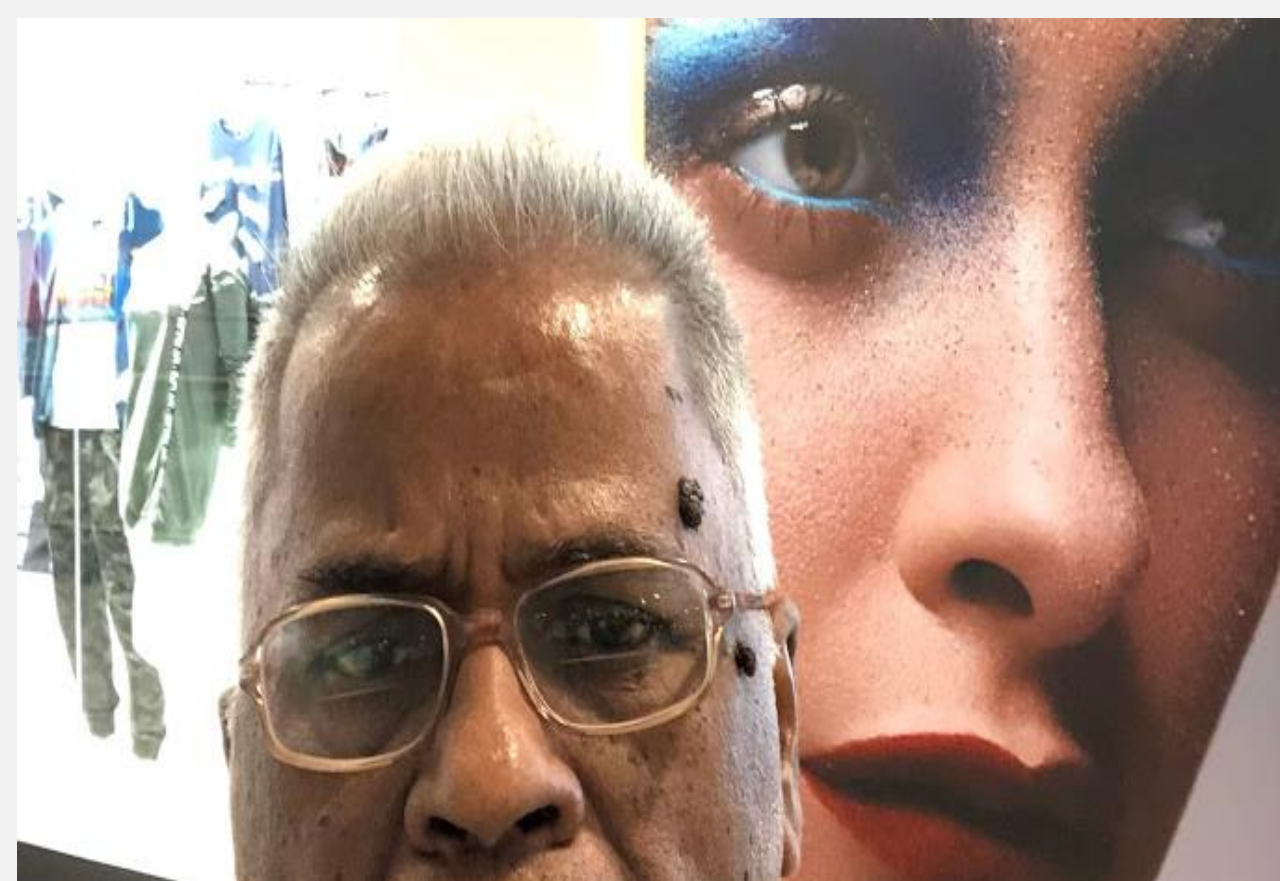
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LANXESS Technical Center

LANXESS Technical Center provides valuable support to the Rubber Industry across the globe in areas of tire, industrial products as well as latex applications

- Equipped with the most contemporary and sophisticated rubber processing equipments
- Application center for supporting customer needs using LANXESS range of products
- Aids in optimizing the processing, productivity and product durability of our esteemed customers
- Managed by highly experienced and trained Rubber Technologists, also engaged in regularly updating the latest developments to the user industry

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QUESTIONS?

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Zenith Launches its Range of Coated Fabrics at Rubber Expo 2011

Zenith launched its wide range of rubber coated fabrics at the Rubber Expo 2011 held at the Chennai Exhibition Center. We thank all the visitors who took the time to visit our stall. We are humbled by the response and demand that these products received during the show and look forward to fulfilling the expectations of the customers have shown faith in us. We also thank the team of Fanfare designs who helped us put a great stall that won an award for best design. We look forward to returning to the show in 2014 in Mumbai

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thank
you

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