

Market Information

INTERNET DATA BASE INFORMATION RETRIEVAL SERVICES
PRESENTATION BY

[HTTP://WWW.PRIMARYINFO.COM](http://www.primaryinfo.com)

Why do you need ? Internet Data Base Information Retrieval Services ?

- Market Survey Reports are expensive – not affordable
- Costs several thousands of US Dollars
- Specific decisions based on these reports may still be difficult
- Internet data base Information Retrieval Services are cost effective and is of the order of five hundred US Dollars
- You get the data to analyze the situation and get the feel of the Market

The screenshot shows a web browser window with the URL <https://www.reportsandmarkets.com/reports/global-paper-diaper-market-professional-survey-report-2019>. The page displays the following information:

- Report Title:** Global Paper Diaper Market Professional Survey Report 2019
- Report ID:** RnM2800331
- Date:** 23 January, 2019
- Scope:** Global
- Pages:** 114 pages
- Researcher:** QYResearch
- Category:** Consumer Goods

The page includes a navigation menu with the following options:

- Table Of Content
- Report Description
- Sample Report
- Enquiry before buy
- Check Discount

On the right side, there is a "PURCHASE THIS REPORT" section with the following options:

- Currency Selection:** \$ USD, £ GBP, € EURO, ¥ YEN, ₹ INR
- 1-User PDF:** \$3,500.00
- Site PDF:** \$5,250.00
- Enterprise PDF:** \$7,000.00

Below the purchase options, there are buttons for "Add To Cart" and "Buy Now". At the bottom of the page, there is a "Request For Sample Of This Report" button. The browser's taskbar at the bottom shows the Windows logo, a search bar with "Type here to search", and the system tray with the time 22:50 and date 26-01-2019.

What Market Information is available on the Internet ?

- MAJOR COMPANIES IN THE FIELD
- COMPANY INFORMATION
- NEWS PAPER CLIPPINGS
- IMPORTS & EXPORTS
- PRODUCTS AND APPLICATIONS
- TRADE LEADS
- PRODUCTION & CONSUMPTION DATA

COMPANY INFORMATION

EASY TO FIND?

- Name & Address
- Product & Business details
- Key Executives
- Turnover
- Fax, Email, Telephones
- Web Site

AVAILABLE – FOR MANY?

- Annual Reports
- Investments
- Company Presentations
- Analysts Reports
- Company Shares and prices trends
- Management Personnel
- Market Share

Product Information

- Products specifications
- Material Safety Data Sheets
Standards
- Approvals & Certifications
- Prices, Delivery situations
- Substitutes

News

- Industry problems & Potentials
- Companies in the News
- Mergers & Acquisitions
- Regulatory Issues
- New Products Introduction
- Product recalls
- Quality Issues

Company Category

Nature of Activity &
information on what
they do

- Manufacturers
- Distributors
- Whole Sale
- Supply Chain
- Importers
- Exporters
- Patent Holder
- Services provider
- Consultancy

Trade Data

- Trade Leads
- Buy offers
- Sell offers
- Tender Documents
- Auctions
- Trade Statistics

Trade Statistics

Government Sources

Dumping Reports

Private Company Data Bases

Publications

Shipment Data

Industry Associations

Research aspects that can be done by online Search

- Brand research services
- The competitive landscape and the key players
- Listening to the voice of the customer
- Buyer journey mapping
- Relationship between happy employees and business performance
- Industry-specific knowledge
- Pricing research in business to business environments
- Product development
- Quality Standards - Complainace
- Identify the customer segments

Identify Market trends

Reports or Decision points?

WE BELIEVE

MARKET PLACE IS DYNAMIC – IT IS NOT ONE
TIME JOB !

WITH DATA COLLECTED AS EXPLAINED, SELECTIVE
FIELD ENQUIRY & VALIDATION CAN HELP FIND
OPTIONS AVAILABLE?

OR

TAKE DECISIONS??



Questions ?

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